

SHENANDOAH REGION PORSCHE CLUB OF AMERICA

February 11, 2012

Flow Porsche, Charlottesville, VA

MEETING MINUTES
SRPCA BOARD WORK SESSION

1. Call to order: President Sherry Westfall called the meeting to order AT 10:34 AM. Also present were Herb Distefano, Secretary; Bob Duntley, Treasurer and Bill Sanders, Immediate Past President. Web Master Jim Condon was present for the first part of the meeting.
2. Old Business:
 - A. *Heat Exchanger*, Web site, Mailings & Email Blasts.
 1. Web update. Jim provided an overview of web updates.
 2. Next mailing. Sherry informed that she intends a snail mailing soon.
 3. Email blasts. Sherry will continue email blasts as she considers appropriate.
 4. Dan Ehrman, Advertising Manager: Update. She advised that Dan has been travelling and out of the area but she did meet with him to update him on BOD decisions and solicited his support.
 5. Advertiser & sponsor update. Sherry advised that no sponsors have declined advertising to date but all haven't been heard from. As agreed by the BOD, PrintSource will be offered a free advertisement. The BOD agreed that anonymous ads could be accepted.
 6. Newsletter editor. Sherry is working with one prospect but there is no agreement.
 - B. Vice President. Sherry informed that she has talked to the "possibles" identified by the BOD and they all declined. The search continues.
 - C. Goodie Store. Sherry informed that no "manager" has been identified and that National is still tuning the store offering. Herb agreed to do the start-up if no one is identified.
 - D. Activities Coordinator. Sherry informed that no one has been identified and that in the short run she will continue in that role while using other members to oversee individual events.
 - E. Survey. The subject was deferred due to lack of time.
3. New Business:
 - A. Set next session – the next BOD work session was set for Thursday March 22, 2012, 4:00PM at Flow Porsche of Charlottesville.
 - B. First Settlers Region PCA proposed joint event. Sherry informed that the event had been cancelled primarily because G&W Motorwerkes had to withdraw.
 - C. Proposed SRPCA events. This issue was not discussed due to the lack of time. Sherry will cover this in an email in the near future.

D. Permanent storage of BOD meeting minutes. It was decided that these minutes will be stored in the digital library alongside but in a different file from the minutes of membership meetings.

4. The meeting was adjourned at 11:44AM.

Prepared by Herb Distefano, Secretary